



Predictix

Eliminating spreadsheets with powerful, flexible, integrated planning solutions

Don't I have planning covered?

A valid question, when you consider planning solutions have been around for a long time, and that at some level you can't run your business if you're not planning. But dig deeper, and you may find that "covered" is far from where you are or want to be. For example, if you already have a planning solution, chances are:

- Your business has changed but your planning solution hasn't
- You use spreadsheets everywhere to work around your planning tools, and they have gotten too large to manage
- Your planning system is at its "end-of-life" so it won't evolve.

If you don't have a planning solution, chances are good that your planners bear the pain stoically. They likely spend most of the week getting spreadsheets ready before they can plan the following week, and waste even more time with each transition from one season or year to the next. All in all, not what we would call ideal planning options. That's why leading retailers are turning to Predictix. As planners and technologists, we have experienced the limits of traditional planning solutions. We have re-thought and re-designed these solutions to overcome these limitations, and to do much more.

Planning solutions that evolve with your business

Keeping planning systems up with changing business needs is so time-consuming and expensive most companies don't do it. Spreadsheets proliferate. Time and energy is wasted. Errors creep in. There is no longer "one source of truth" for planning the business. Enter Predictix. We designed our planning applications so that it's quick and easy to continually adapt them to your changing business. Say goodbye to spreadsheets.

Predictix Planning starts with standard configurations that reflect a solid "base" for planning. From there, you make your plans your own. We make your planners an integral, ongoing part of the solution design, iterating with us on the look and feel of your planning application from day one. Within a few weeks, you have a first cut at your planning processes that your users can try out, critique, and build on. We then iterate together until your solution is just right - typically just three to five months.

We can do this because we don't hard code your planning processes; we configure them in our live environment. As we make changes, they're visible in the planning view itself, so you get immediate feedback on what works and what doesn't. All of this makes Predictix Planning implementations much faster, and the results much better, when you go live and as you evolve your business, than those that rely on traditional approaches.

A comprehensive planning suite

Predictix delivers fully integrated modules to meet the needs of the most sophisticated retailers and brands. Predictix Planning brings your entire planning process into one workflow and allows users to collaborate with allocation, replenishment, and pricing to ensure consistent data is driving business decisions.

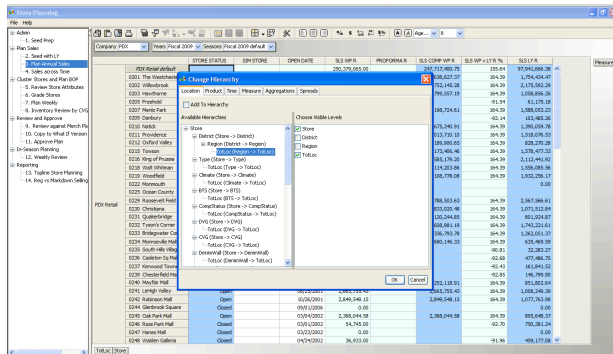
Predictix Planning Modules		Forecasting
Product	Strategic Planning Merchandise Financial Planning Category Management Item Planning	
Location	Location Planning Location Clustering/Grading	
Assortment	Assortment Planning Size/Pre-Pack Optimization Assortment and Space Optimization	



Eliminating spreadsheets with powerful, flexible, integrated planning solutions

Powerful and flexible planning

Predictix overcomes the limitations of earlier technologies, and help retailers stand out in an ever more competitive market. We highlight just a few of our unique and differentiated features here.



Clustering dynamically and on-demand

Customer-centricity is no longer just a buzzword; to compete successfully, you need tools that enable planning, reporting and analysis based on consumer behavior and local trends. Predictix uses these trends to group stores based on product performance, attributes or corporate directives, and supports corporate, user, and system-generated cluster hierarchies. Users plan, analyze and manage the business at the cluster and individual store level.

Attribute and logic-based filtering and aggregation

When you transition from one planning period to the next, how much time does it take to manually work EOP data so you can set up your BOP starting point? Predictix lets you use attributes and logic to automatically select, filter, aggregate and load the right data in the right shape to make transitions smooth and accurate.

Dynamic attributes and hierarchies

How often do you export planning data to spreadsheets just so you can analyze it based on attributes or hierarchies that weren't built into your planning system? Predictix lets you create new levels and hierarchies on the fly, and use attributes to dynamically assign members to those hierarchies.

Support for integrated, iterative planning process

Plans change. Predictix helps you manage those changes and drive them through the process, with tools to understand the impact of each change and make better decisions.

Placeholders to define your assortments

Predictix lets you easily build placeholders using store and product attributes to create the optimal product mix at each store, while ensuring the appropriate breadth and depth for each style to tie back to the financial plans.

Unmatched experience in planning

Our clients appreciate that we truly understand both their day-to-day challenges and how to deliver solutions to meet them. Our team of planning specialists gained their experience at some of the largest and most highly respected retailers.

A compelling way to do business

Our business model is unique in the planning world: there is no hardware to purchase, no software to maintain, no big up-front license fees. And because we take care of the IT infrastructure and manage the solution, you are always up-to-date – no more painful and expensive upgrades. You pay a monthly subscription fee, and you may cancel any time. Our clients truly like how our model changes their relationship with us - they no longer have the up-front risk of spending millions on a solution before it's even in place, and we have to earn their business every day.

About Predictix

At Predictix, we help Tier 1 retailers and brands make better decisions with the first and only software-as-a-service suite for planning, allocation, assortment and space optimization, pricing, promotions, forecasting, and replenishment. We implement our solutions rapidly – and with no hardware to buy, software to install, or large up-front investments to make, our clients move quickly and confidently on their initiatives.

US
Two Midtown Plaza
1349 W Peachtree St.
Suite 1880
Atlanta GA 30309

T 404.478.2090
F 404.601.7478

UK
31 Southampton Row
London WC1B 5HJ

T +44-203-178-5315
F +44-203-008-6011

predictix.com