



Earning your business every day - welcome to software-as-a-service from Predictix.

In retail, *you* must earn your customers' business every day.

Shouldn't *your* solution partners have to earn *your* business too?

That's what we do at Predictix.

Predictix helps retailers make better decisions, without painful financial decisions, in planning & allocation, pricing & promotions, and forecasting & replenishment. Plus, our clients enjoy our solutions:

- Securely over the web
- With a simple monthly subscription
- Without any long-term commitments
- At a fraction of the cost of other solutions
- With better and higher performance.

And here's what they (and you) give up:

- Buying software
- Buying hardware
- Licensing 3rd party software
- Installing everything in the company
- Running the day-to-day systems
- Paying ongoing maintenance
- Enduring painful upgrades.

Software-as-a-Service from Predictix is changing the way retailers invest in technology.

Exposing a broken model

If you have ever bought traditional enterprise software, you know that it's a lopsided proposition. You pay millions of dollars upfront for the software, spend more to implement it inside your company, start operating it yourself after a year or more, and then hope it delivers the value the vendor promised. When you don't see a return, you write off the sunk cost, you turn the software off, and at least you stop throwing good money after bad. Who got the value? The software vendor.

It's no wonder then that companies attempt to "de-risk" these decisions by approaching enterprise software purchases as full-scale, costly and time-consuming campaigns. Surprise, surprise - in response, software vendors meet this challenge with equally expensive sales campaigns, to ensure they win the prize. As the statistics on failed projects clearly attest, however, vendors are often more effective at winning than at delivering.

So why would you want to do business this way?

Earning your business every day

Imagine instead spending very little time and money up-front actually trying out a solution. If it works, you keep on paying a little every month. If it doesn't, you walk away. The gap between identifying and solving problems is measured in months, not years. And the software vendor has to deliver, every day. Risks and rewards are shared, not placed on your shoulders.

This is how we work at Predictix. Let us show you.

An introduction to software-as-a-service from Predictix

A quick path to a solution that fits your needs

One of the key advantages of Predictix solutions is how quickly we can tailor them to fit your specific needs - we typically get clients up and running in a matter of two to three months. Because we manage the software for all of our clients, we had to design it so that we can manage it efficiently while providing a unique experience for everyone - this means highly flexible solutions, not one-size-fits-all.

Experience delivering innovation

Speed and simplicity do not come at the expense of sophistication. Our clients appreciate the extensive retail and technology experience the Predictix team brings to the table. We have worked with and for many of the world's leading retailers, designed and built the last generation of "behind the firewall" retail systems, and defined the sophisticated science that underpins them. This experience has allowed us to think about, and then deliver, what's possible when you start with a clean slate and take advantage of the latest advances in technology.

A radically superior business model

When we say we earn your business every day, we put our money where our mouth is. Not only do you pay us month by month, you stop when you want. And because we've designed our solutions to serve multiple clients efficiently, over a multi-year period you can expect to spend just a fraction of what traditional solutions would have cost you.

Goodbye to the hidden costs of software

Traditional vendors would like you to stay focused on the cost of their license and implementation - but that's just the tip of the iceberg. Add maintenance. And third party licenses. And hardware. And day-to-day operations. And inevitable, painful, expensive upgrades. With Predictix, what you see is what you get - your monthly subscription fee includes all of the "extras" that you would otherwise have to pay.

Anywhere, anytime access

More and more, your people need to work from everywhere. Yet traditional systems often cannot follow them where they go. With Predictix, your people can securely access your applications from anywhere, any time, with a simple web browser.

Security and reliability

We know you rely on your systems to manage mission critical data and business processes, and that you are entrusting us to keep these secure and available. So we ourselves have turned to experts in this area. Data security, integrity, and availability are ensured through a leading provider of on-demand computing. We know software, they know running and securing mission-critical applications - together, it's a compelling combination for you.

Our incentives, aligned

An interesting thing happens when we have to earn your business every day - everything we just talked about really matters. Why? If we don't deliver better solutions than everyone else, you have no incentive, and no obligation, to stay with us. And we like it that way - it keeps us on top of our game.

A fast-growing group of clients worldwide

The real proof, at the end of the day, is who counts on Predictix. We serve small, fast-growing retailers, and some of the world's largest and best regarded. All of them have chosen Predictix for our superior solutions and compelling economics.

We would be honored to have you join them.

US

Two Midtown Plaza
1349 W Peachtree St.
Suite 1880
Atlanta GA 30309

T 404.478.2090
F 404.601.7478

UK

31 Southampton Row
London WC1B 5HJ

T +44-203-178-5315
F +44-203-008-6011